Privacy Policy

Last updated: May 30, 2018.

PerezHilton.com (also referred to herein as “us,” “we,” and the “Website”) respects your privacy and is committed to protecting it at all times. This Internet Privacy Notice (the “Privacy Notice”) explains how we collect, use, and safeguard information on this website. Please read this Privacy Notice carefully. By visiting PerezHilton.com, you acknowledge and accept the practices, terms, and conditions described in this Privacy Notice and the PerezHilton Conditions of Use (the “Conditions of Use”), which is located at the URL http://perezhilton.com/?page\_id=3706 and agree that any and all disputes, including, without limitation, those disputes arising over privacy, between you and PerezHilton.com, its parent company(ies), subsidiary(ies), affiliated companies, principals, owners, board members, employees, contributors, advertisers, sponsors, affiliates, partners, and any of their licensees, successors, and assignees, will be subject to terms and conditions of this Privacy Notice and/or the Conditions of Use, as applicable.

By visiting PerezHilton.com after we post any changes to this Privacy Notice and/or the Conditions of Use, you accept the Privacy Notice and/or the Conditions of Use, as applicable, as modified.

Your California Privacy Rights

California Civil Code Section 1798.83, also known as the “Shine The Light” law permits our customers who are California residents to request and obtain from us once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request by electronic mail to: [info@perezhilton.com]

What Personal Information About Customers Does PerezHilton.com Collect?

The information we learn about our customers helps us personalize and continually improve at the service and features of PerezHilton.com. Here are the types of information we collect:

Information You Give Us

We receive and may store any personal and financial information you enter on our Website or may give us in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of our services and features. We may use the information that you provide for a variety of purposes, including to respond to your requests, to customize future options for you, to improve the overall quality of the Website, and to communicate with you, among other things.

Automatic Information

We may receive and store certain types of information whenever you interact with us. For example, like many other websites, we use “cookies” (described more fully below) to obtain certain types of non-personally identifiable information (i.e., your IP address) when your web browser accesses PerezHilton.com. PerezHilton.com uses the standard “cookies” feature of major browser applications that allows the site to store a small piece of date on a user’s computer about their visit to the site. PerezHilton.com does not set any personal information or personally identifiable information in cookies, nor does PerezHilton.com employ any data capture mechanism on the site or services provided by the site other than in cookies. Cookies can be helpful in learning which areas of the site and which uses and services of the site are useful while also providing information on which site areas or services need improvement. Users of our site can choose whether to accept cookies by changing settings on their browser and/or their computing device:

Google Chrome

Edge

Internet Explorer

Safari

Mozilla Firefox

A number of companies and some web browsers offer utilities designed to help you visit websites anonymously. Although we will not be able to provide you with a personalized experience at PerezHilton.com if we cannot recognize you, we want you to be aware that these tools may be available to you. Additionally, PerezHilton.com uses Google Analytics to track user traffic to PerezHilton.com.

E-mail Communications

To help us make our e-mails more useful and interesting, we may elect to receive a confirmation when you open e-mail from PerezHilton.com, if your computer supports such capabilities. If you do not want to receive e-mail or other mail from us, please adjust your Customer Communication Preferences accordingly.

Information from Third Parties

We may provide you with the opportunity to interact with the site using your identity from third-party social networks, including, but not limited to, Facebook and Twitter. We do not own or operate these social networks; however, whenever you connect with such third-party social network, we will receive information from them, including information about actions you take. In some cases, in order to personalize the process of connecting, we may receive a limited amount of information even before you connect with the application or website. When you integrate from PerezHilton.com to a third-party social network, personal information, including without limitation, your name, location, profile image, friends and friends’ profile images from your profile and/or other content you have provided such third-party social network may be shared from such social network and provided to us to provide a unique user experience. You may also opt to post or share media using this information generated by PerezHilton.com to various third-party social

networks.

You may choose to provide us access to your personal information on these sites, or you may opt out. If you have connected your Twitter account with PerezHilton.com and would like to revoke access, you may do so here: http://twitter.com/settings/connections. If you would like to revoke PerezHilton.com’s access to your Facebook profile information, you may revoke access here: http://www.facebook.com/settings/?tab=applications. At times, you may interact with the site using your identity from a third-party network by leaving a comment on the site. If you would like to remove a comment you have left on the site, you must contact PerezHilton.com at info@perezhilton.com. We are under no obligation to remove comments that you have left on the Website.

We may ask advertisers to tell us how our users responded to the ads we showed them (and for comparison purposes, how other users who didn’t see the ads acted on their site). This data sharing, commonly known as “conversion tracking,” helps us measure our advertising effectiveness and improve the quality of the advertisements you see. We may receive information about whether or not you’ve seen or interacted with certain ads on other sites in order to measure the effectiveness of those ads.

Users of the site can opt-out of having this information used by companies that are part of the Network Advertising Initiative to provide target ads by visiting these sites. Check out the following links for more information:

http://youronlinechoices.eu/

http://optout.aboutads.info/#!/

DAA Consumer Opt-Out Page, NAI Consumer Opt-Out Page

Google’s information page

https://www.youronlinechoices.com

YOU HEREBY ACKNOWLEDGE AND CONSENT THAT ANY INTEGRATED THIRD-PARTY

SOCIAL NETWORK PROMOTIONS AND ADVERTISEMENTS FEATURED ON PEREZHILTON.COM MAY ACCESS, COLLECT, USE, REUSE AND STORE INFORMATION GATHERED FROM YOUR PROFILE ON SUCH THIRD-PARTY SOCIAL NETWORKING WEBSITE. YOU ACKNOWLEDGE AND AGREE THAT BY YOU CLICKING “YES” OR “I AGREE” YOU ARE AUTOMATICALLY OPTED INTO THE PROMOTION OR ADVERTISEMENT AND ALLOWS THE ACCESS OF YOUR PROFILE INFORMATION. YOU ALSO ACKNOWLEDGE, REPRESENT AND WARRANT THAT YOU HAVE AGREED TO SUCH THIRD-PARTY SOCIAL NETWORK WEBSITES’ PRIVACY POLICIES AND TERMS OF USE AND WILL INDEMNIFY AND HOLD US HARMLESS IN CONNECTION WITH ANY ACTUAL OR POTENTIAL CLAIMS, WHETHER OR NOT CONCERNING PRIVACY, ASSOCIATED WITH ANY PEREZHILTON.COM PROMOTION, ADVERTISEMENT OR CUSTOMIZED USER EXPIERENCE, AND YOU WILL ALSO INDEMNIFY AND HOLD US HARMLESS FOR ANY PRIVACY CLAIMS IN CONNECTION WITH SUCH THIRD-PARTY SOCIAL NETWORKS.

What About Cookies?

Cookies are alphanumeric identifiers (i.e., text) that may be delivered by a web server (like PerezHilton.com) to your web browser to enable the delivering web server to recognize your browser for a variety of purposes, including to authenticate your use of or log-in to a secure website, to store and set your website preferences, and to provide you with personalized greetings, among other things, Because cookies are simple text and not “executable,” a cookie will not give your computer a virus or other harmful program.

The “Help” portion of the toolbar on most web browsers may tell you how to prevent your web browser from accepting new cookies, how to have your web browser notify you when you receive a new cookie, and how to disable cookies altogether. By disabling cookies altogether, however, you will not be able to take full advantage of some of PerezHilton.com’s coolest features, and we therefore recommend that you leave cookies turned on, or at least instruct your web browser to make an exception for cookies sent to you by PerezHilton.com.

Does PerezHilton.com Share The Information It Receives?

We may allow certain third-party companies to serve ads and/or collect certain anonymous information when you visit the Website. These companies may use non-personally identifiable information (e.g., click stream information, browser type, time and date, subject of advertisements clicked or scrolled over) during your visits to this and other websites in order to provide advertisements about goods and services likely to be of greater interest to you. These companies typically use a cookie or third party web beacon to collect this information. We may collect and share log data with these companies. To learn more about this behavioral advertising practice and/or to opt-out of this type of advertising, please

visit: http://networkadvertising.org

Third-Party Service Providers

We may utilize third party companies and/or individuals to perform certain functions on our behalf. Examples include, without limitation, to fulfill orders, to deliver packages, to send postal mail, e-mail, and other correspondence, to remove repetitive information from customer lists, to analyze data, to provide marketing assistance, to sponsor and/or conduct contests, sweepstakes, or promotions, to provide search results and links (including paid listings and links), to process credit card payments, and to provide customer service. These third party service providers may have access to the personal information we possess, but they will only be permitted to use that information they need to perform their specific functions, and will not be authorized by us to use such information for any other purpose.

Third-Party Social Networks

We may utilize third-party social networks (i.e. Facebook and Twitter) to create a more unique user experience by occasionally pairing advertisements we serve with relevant information we obtain via third-party social networks (only those to which you have given us permission to access) about you and your friends to make advertisements more interesting and more tailored to you and your friends. We only share the personally identifiable information visible in the social ad with the friend who can see the ad. You can opt out of having your information used in social ads by following the process described above.

Business Transfers

As we continue to develop our business, we might sell or buy websites, stores, subsidiaries, or business units. As is customary during the course of any such transaction, customer information is generally one of many business assets subject to transfer, but, in the event of such a transfer, personal information remains subject to the promises made in the Privacy Notice applicable thereto (unless, of course, the customer consents otherwise). Similarly, in the unlikely event that all or substantially all of the Website’s assets are acquired by a third party, customer information is likely to be one of the assets transferred as part of that acquisition.

Protection of PerezHilton.com and Others

We may release account and other personal information when we believe such a release is necessary and/or appropriate to comply with the law, to prevent or aid in the prevention of any illegal activity or any suspected illegal activity and/or any criminal investigation thereof, to enforce, comply with and/or apply this Privacy Notice, our Conditions of Use, and any of our other agreements, and/or to maintain, protect, and/or enforce the rights, property, or safety of the Website and the Website’s parent company(ies), subsidiary(ies), affiliated companies, principals, owners, board members, employees, contributors, advertisers, sponsors, affiliates, partners, and any of their licensees, successors, and assigns, the Website’s users, subscribers, customers, or any others, as applicable. This includes, but is not limited to, the exchange of information with other companies and organizations for fraud protection and credit risk reduction, or in the preparation of and/or during the course of a lawsuit. This does not include the sale, rental, sharing, or other disclosure of personally identifiable information from customers for commercial purposes in violation of the commitments set forth in this Privacy Notice or as otherwise prohibited by law.

Your Consent

Unless specifically provided for herein, or as otherwise required by law, you acknowledge and agree that you will not receive any notice when the personal information we have collected will be sent to third parties…

How Secure Is My Personal Information?

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts information you input.

We reveal only the last five digits of your credit card numbers when confirming an order. Of course, we transmit the entire credit card number to the appropriate credit card company during order processing.

It is your responsibility to protect against unauthorized access to your password and to your computer. Be sure to sign off when you finish using a shared computer and to close the web browser you used.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that the personally identifiable information that we collect will never be disclosed to and/or accessed by any third party in a manner that is inconsistent with this Privacy Notice.

What Information Can I Access?

PerezHilton.com gives you access to a broad range of information about your account and your interactions with PerezHilton.com for the limited purpose of viewing and, in certain cases, updating that information. The list of information you can access may change as our Website evolves.

Are Children Allowed To Use PerezHilton.com?

PerezHilton.com does NOT provide services to children or sell products for purchase by children.

Conditions Of Use, Notices, And Revisions

If you choose to visit PerezHilton.com, your visit, any subsequent visit, and any dispute over privacy or any other matter related to the Website is subject to the terms of this Privacy Notice and the Conditions of Use, which include, among other things, your consent to limitations on any damages you may be entitled to, your agreement to waive any right to a trial you may have and your agreement to arbitrate any disputes, and application of the laws of the State of California. If you have any concern about this Privacy Notice and/or the privacy of your personal information at PerezHilton.com, please contact us with a thorough description of your concern, and we will try to address it.

Our business changes constantly, and our Website, this Privacy Notice and the Conditions of Use are subject to change as well. We may e-mail periodic reminders of our notices and conditions, unless you have instructed us not to, but we are not obligated to do so, and you should check our Website frequently to see any changes to any of our policies that may affect you. Unless we specifically state otherwise, the Privacy Notice applies to all personal information that we may have about you and your account. We stand behind the promises we make, however, and will never materially change our policies and practices to make them less protective of personally identifiable information collected in the past without attempting to notify those affected customers.